



**DATE: Friday March 11, 2016      TIME: 11:30 A.M. – 1:30 P.M.**  
**PLACE: Legal Traditions Boardroom, 4<sup>th</sup> Floor Municipal Building**

**CHA MEMBERS PRESENT:**

Scott Jolliffe (Chair)  
Sarah Meilleur (Vice Chair)  
Jim Cullen (E&R Chair)  
Nikolas Marsall-Moritz (Treasurer)  
Terry MacKenzie (PAC Chair)  
Mike McMordie  
Geoff Ellwand  
Jane Kerr  
Murray Larkins

**REGRETS:**

Daryl C. Betenia  
Sean Smith  
Pam Heard

**ALSO IN ATTENDANCE:**

CHA Office: Josh Traptow  
Staff: Clint Robertson, Kathy Dietrich and  
Loretta Sequeira  
CHI: Karen Paul

**CHA2016-26            Opening – Welcome, Attendance, Introductions and Regrets**

- Attendance as noted above.
- Volunteer hours were recorded.

**CHA2016-27 Confirmation of the Agenda**

- The Parks Report CHA2016-35 will not be occurring today
- Added to the Agenda
- Under CHA2016-36 - Other Business
  - 1) Development committee proposal – Terry MacKenzie
  - 2) Discussion point – Sarah Meilleur

**MOVED BY Jane Kerr**

That the Agenda with additions be approved.	
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**CARRIED**

**CHA2016-28 Approval of the previous minutes**

**MOVED BY Sarah Meilleur**

That the Minutes of the February 19, 2016 meeting be approved as corrected.	
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**CARRIED**

**CHA2016-29 Chair's Report**

Reported by Scott Jolliffe (Chair) with discussion:

- Josh T. and Scott J. met with the MLA for Calgary-Fort the Hon. Joe Ceci to discuss items regarding the Brewery.
- Jim C., Josh T and Scott J. met with Dean Nancy Pollock-Ellwand from the University of Calgary's EVDS Faculty to discuss the collaboration of the E&R framework.

- Josh T. and Scott J. met with the Minister of Culture the Hon. Ricardo Miranda who is the Minister responsible for heritage.
- Met with Calgary Downtown Association's Maggie Schofield, a friend of Heritage issues.
- Met with Jeff Chase from the Mayor's office to discuss the Eau Claire smokestack.
- Josh T. and Scott J. met with Dany Breton, Superintendent of Facilities for the Calgary Board of Education.
- Murray L. thanked Scott J. for his great work behind the scenes meeting with various organizations, developers and businesses on preserving heritage within the City.
- Sarah M. thanked Scott J. for a fantastic get-together for CHA members.
- CHA board members introduced themselves to Kathy Dietrich, Director of Calgary Growth Strategies.

**MOVED BY Jim Cullen**

That the Chair's Report be accepted.	
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**CARRIED**

**CHA2016-30 Executive Director's Report**

Reported by Josh Traptow (ED) with discussion:

• **Lion Awards**

- The jury for the Lion Awards has been selected. The adjudication will be taking place June 8<sup>th</sup>.
- The jury members include:
  - Alida Visbach, Heritage Park
  - Charron Unger, Avi Urban
  - Gloria Wilkinson, Community Volunteer
  - Janet Hutchinson, Library Board
  - Kirstin Evenden, Lougheed House
  - Nigel Shrive, Schulich School of Engineering
  - Reid Henry, cSPACE
  - Sara-Jane Gruetzner, Fort Calgary
- The RSVP website should be live shortly, we have 300 attendees in 2014, and this year we are aiming for 350.
- Applications are now open and close May 20, 2016; Heritage Planning has put together a list of possible applicants.
- Keynote speaker is being worked on.

• **Website**

- PAC has agreed to explore a static HTML website. Sean and Josh will work on a proposal for presentation at the April CHA meeting.

• **Miscellaneous**

- The CHA is now registered with the CRA. This completes our summer student application. We are still waiting to see if we are approved. Next step will be charitable status so we can issue tax receipts.
- Scott J. and Josh T. met with MLA Joe Ceci on Feb 19<sup>th</sup> to discuss the Inglewood Brewery.
- Scott J. and Josh T. met with the new Minister of Culture on Feb 25<sup>th</sup>. We introduced him to the CHA, discussed the Inglewood Brewery and encouraged him to return the Mainstreets Program and Municipal Heritage Partnership Program grants to AHRF.

- The CHA has been asked to write a letter of support for the U of C certificate in heritage conservation. This certificate is being funded by AHRF and is targeted to mid-career professionals.
- Scott J. and Josh T. met with the CBE Superintendent of Facilities on Mar 10<sup>th</sup> to discuss how the CBE and the CHA can work together. Edmonton Public School Board has designated three of their schools, both municipal and provincial designations.
- The Mar 29<sup>th</sup> roundtable is progressing well. All invited attendees have accepted. The topics of conversation will be:
  - Tax credits and tax incentives
  - Heritage and Infrastructure spending
  - Heritage grants - past, present and future

**MOVED BY Mike McMordie**

That the Executive Director's Report be accepted.	
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**CARRIED**

**CHA2016-31            Treasurer's Report**

Presented by Nikolas Marsall-Moritz (Treasurer) with discussion:

- A one page summary report was sent out to all CHA board members.
- Invoicing for the Executive Director's position and the ED's efforts for the Lion Awards is done separately.
- Cost for the venue for the Lion Awards is approximately \$2100.00
- Cost for communications, AV requirements etc is approximately \$3400.00

**MOVED BY Jim Cullen**

That the Treasurer's report is accepted.	
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**CARRIED**

**CHA2016-32            Public Awareness Committee Report**

Presented by Terry MacKenzie, (PAC Chair) with discussion:

- The PAC continues to work on the three focuses presented to CHA as referred in the written report. Updates have been included in the report and through others' reports at this meeting. At the last PAC meeting, the group supported the creation of a Development Committee for which a proposal will come forward later in this meeting.
- Lion Awards
  - a) Support for sponsorship remains important so we request CHA members to follow up with their contacts
  - b) PAC brainstormed potential speakers for the Lion Awards event but would welcome further suggestions.
- PAC supported the CHA nomination of Enoch Sales House to be on the National Trust's top 10 Endangered Sites in Canada. We will be submitting the nomination by the deadline of 2016 March 18.

**MOVED BY Jim Cullen**

That the report of the PAC committee be accepted.	
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**CARRIED**

## **CHA2016-33 Evaluation and Review Committee Report**

Presented by Jim Cullen (E&R Chair) with discussion:

- There was no E&R meeting in February as no evaluations were available.
- On February 23<sup>rd</sup>, Josh, Scott and I met with Professor and Dean Nancy Pollock Ellwand of the University of Calgary Faculty Of Environmental Design.
- We discussed the issues and opportunities leading to the need to revise the E&R Evaluation Framework and our thoughts on project scope (using the document circulated at our February board meeting). Dean and Professor Pollock-Ellwand identified several ways in which the work could be done; the most promising of these appeared to be in the “Urban Lab” which is run by Associate Dean Beverley Sandalack and Professor Francisco Alaniz Uribe.
- The Urban Lab is a research group dealing with urban design, community planning, and urban development issues. Established in 2000, the Urban Lab is an ongoing experiment in education, research and outreach, and is an example of university - community collaboration involving faculty, students and the public.
  - The Urban Lab conducts applied and pure research on a variety of topics, including:
    - Urban design at various scales
    - Urban morphology
    - Neighbourhood planning and design
    - Small town planning
    - Regional open space planning
    - Health and the built environment, with a particular focus on walkability
    - Other relevant urban design and development topics
- Dean Pollock-Ellwand made an introduction to Beverley Sandalack.
- Josh and I met with Associate Dean Sandalack on March 9<sup>th</sup>. She was well-apprised on our meeting with Dean Pollock-Ellwand and interested and enthusiastic about our project. We discussed many aspects of the work, particularly our motivations for and issues and opportunities behind it. We also discussed in some detail the potential scope, timing and costs. We also discussed potential ways in which the project could be funded.
- In terms of scope, Associate Dean Sandalack liked our Think Piece document and felt it gave her useful background and how E&R Committee and U of C efforts could combine.
- In terms of timing, she indicated delivery of the final product by December 2016 is realistic. She will confer with her colleague and identify specific windows of opportunity to launch the project fund.
- In terms of budget, she would like more detail on the nature of the deliverables and I have committed to developing a short one-pager on the project outputs – the hard deliverables and their content, and the outcomes of the project – essentially the intangible benefits the project will provide. I will have this in their hands within two weeks. On this basis she will identify an optimal blend of students and faculty for the work, which will in turn form a budget which we can then revisit, negotiate and figure out how to fund.

- Josh had several good ideas on where we might secure funding. Projects are given close oversight by senior faculty; the work is mostly done by students who are assigned to the project. Project costs charged to us would be a small amount of overhead and compensation for the students. U of C underwrites the costs of senior faculty and provides the facility.
- This has been a very promising start to the project and our potential association with the U of C's renowned EVDS Faculty. While it might be simpler to just hand this work to a consultant, to me it just makes so much more sense to approach the U of C for this work, both in terms of identifying best and promising practices, and in building CHA's relationship with U of C EVDS, and in providing a valuable educational experience for U of C students.
- Our next milestone is 2 weeks from Tuesday when we will discuss the specific outputs and outcomes, so I will be circulating these with the E&R Committee and the board's Executive Committee.

**MOVED BY Jane Kerr**

That the report of the E&R committee be accepted.	
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**CARRIED**

- Geoff Ellwand recused himself from voting due to a potential pecuniary interest.

**CHA2016-34 Heritage Planning Staff/Administration Report**

Reported by Clint Robertson with discussion:

**City Wide Projects:**

- Upcoming designations: Bank of Montreal is going to April Committee - May Council
- Staff working on developing heritage conservation policy associated with Green Line LRT planning for Inglewood/ Ramsay areas.
- City Charter discussion are starting up again. Sr Heritage Planner is involved.

**Development, Building & Land Use applications:**

- Staff continues to work with developer and other City departments to find a solution of minimal intervention re Eau Claire smokestack. UPDATE
- DP accepted for multi residential development at the 24th Avenue Cottage School site. Applicant has proposed a commemorative plaque as part of landscaped area facing 5 Street.

**Other:**

- DHC technical problems 99% worked out and live.
- Summer Student interviews Friday and into the next week.
- Job posting for Planner 2 closed. No news yet.
- Centre Street Bridge Centennial - Roads is leading a comprehensive celebration project with heritage involved. Will keep CHA and PAC in the loop.

**Eau Claire smokestack:** Verbal update provided by David Down

- a) The preference of the CHA is to have the smokestack de-designated if it is moved. The CHA does not support re-designation of the smokestack if it is de-designated and moved.

- b) David to ensure that CHA members are involved in the smokestack decision making conservations.

**MOVED BY Sarah Meilleur**

That the Heritage Planning Staff/Administration Report is accepted.	
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**CARRIED**

**CHA2016-35            Parks Report**

- There was no Parks Report shared at this meeting.

**CHA2016-36            Other Business**

- 1) Development committee proposal  
Terry MacKenzie introduced the genesis of this proposal.

**MOVED BY Terry MacKenzie**

That CHA approve the intent of the Development Committee proposal thus creating an ad hoc development Committee with the mandate and activities described, such committee to be reviewed in October 2016.
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Discussion followed as below:

- Development committee will come back with a Business Plan.
- The motion was passed by the board.
- The committee will consists of the below:
  - a. Committee Chair
  - b. 3 CHA members, representing both PAC and E&R
  - c. Executive Director, ex-officio
- The committee will have its inaugural meeting in April 2016.
- The following members have agreed to be on this development committee:
  - ✓ Geoff Ellwand, Pam Heard, Sean Smith (tentatively), Josh Traptow and Murray Larkins as the Chair.

2) Discussion point

Reported by Sarah Meilleur with discussion:

- Organize a public awareness activity for support and funding for CHA activities.
- Propose the title of this activity be "What Happened Here".
- To include stories of spaces and propose that this take off in July 2016.
- Creation and placing of signs need assistance from CHA members.
- Could be Historical, Cultural or Personal stories.
- This project would lead up to the Historic Calgary Week.
- CHA members to email Sarah if you are interested in working on this project

- 3) Both Scott J. and Sarah M. will not be available for the April 8 Board meeting.  
Alternative meeting dates will be explored. Potential date: April 15.

- 4) Add Development Committee to the April Agenda.

**CHA2016-37 Adjournment**

**MOVED BY Nikolas Marsall-Moritz**

That the CHA adjourn.	
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**CARRIED**

Next meeting April 15, 2016 third Friday in the Legal Traditions Room, 4<sup>th</sup> floor of Old City Hall.

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**CHA CHAIR**

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**Calgary Growth Strategies**